

THE UNIVERSITY OF HONG KONGBachelor of Business Administration in Accounting and Finance
BBA(Acc&Fin)Credit Unit Statement
(for 4-Year)

The BBA in Accounting and Finance curriculum offers several types of courses which are taught using mixed learning modes. Each 6-credit course uses 120 hours of student learning activity as the norm (including both contact hours and all other forms of student learning). Most of the courses are assessed by a combination of coursework and examinations. Performance in tutorials/presentations are also included in the assessment. The different courses are summarized as follows:

Lecture Courses (6 credits)

These courses focus on content and are taught predominately by lectures (36-39 hours) and tutorials (8-10 hours). Learning activities include the following: lectures, guest lectures, small group tutorials, case analysis, seminars and simulation games. Assessment methods may include the following: assignments, quizzes, test, short essays, individual/group presentations, totaling no more than 5,000 words (30-60%). Final assessment is by examination paper (40-70%). The majority of the Accounting programme's courses fall under this category.

Seminar Courses (6 credits)

These courses are taught in a seminar format with lectures (18-24 hours), and group activities which include interactive class discussion, in-class exercises, case analysis and project presentations (8-12 hours). A heavy emphasis of these courses is on experiential learning and practical application. Assessment is by various methods including written case analysis, case presentation, group project, and quizzes/tests not totaling more than 5,000 (40-70%) (or 7,000 words for courses which are assessed by 100% continuous assessment), and examination (30-60%).

Online Courses (6 credits)

Online courses are 6 credits and use 120 learning hours which includes self-study video lectures and other forms of student learning activities. Students are required to watch online video lectures and read textbook (at least 20 hours of self-study) and attend the following in-class activities: tutorials, small group discussions, debates and presentation (10-12 hours). Value-added learning activities may include simulated factory operations, field trip, online learning tools (6-8 hours). Assessment methods may include the

following: assignments, quizzes, group-based case analysis and presentation not totaling more than 4,000 words (60-65%), and examination (35-40%).

Independent Study Course (6 credits)

Independent study courses provide students with an opportunity to pursue their own research interests under the supervision of a teacher. Contact hours are minimal (10-15 hours) as students spend the majority of their time on individual research and writing. Students are assessed by a 5,000-word written report. 100% continuous assessment.