

THE UNIVERSITY OF HONG KONG
JOURNALISM AND MEDIA STUDIES CENTRE

CREDIT UNIT STATEMENT

Master of Journalism

Most of Master of Journalism courses are 6-credit course requiring 120 hours of student learning activity and 12-credit course(s) requiring 240 hours of student learning activity, with a total study load of 1,200 hours for the curriculum. The contact hours and output requirements for different types of courses may vary according to the learning modes employed.

1. Compulsory courses (6 credits)

The Master of Journalism programme requires four compulsory 6-credit courses. Teaching normally takes the form of 3-hour lectures or a mixture of lectures, tutorials, labs, workshops and fieldwork each week throughout a regular 13-week semester. Student work is assessed through practical output such as news reports, video assignments and digital output as well as research papers, presentations, social media performance, exercises, essays, quizzes, tests, briefing paper, assignments, class blogs, book reports, take-home exam, projects, spot story, feature story and class participation with total output of 2,000 – 4,000 words for the whole course or its equivalent in the courses where the output is visual or digital (100% coursework).

2. Core courses (6 or 12 credits)

Master of Journalism students take at least one course from each of the three categories of core courses (namely “reporting and writing”, “visual and audio” and digital and data”) where teaching and assessment follows the same pattern as the compulsory courses described above. Student work is assessed through practical output such as news reports, video assignments and digital output as well as research papers, presentations, social media performance, exercises, essays, quizzes, tests, briefing paper, assignments, class blogs, book reports, take-home exam, projects, spot story, feature story and class participation with total output of 2,000 – 4,000 words for 6-credit course and 4,000 – 6,000 for 12-credit course or its equivalent in the courses where the output is visual or digital (100% coursework)

3. Elective courses (6 credits)

Master of Journalism students take one to two of any core course(s) and / or elective course(s) to meet the 60-credit mark. The teaching and assessment of the elective courses follow the same pattern as the compulsory and core courses described above. Student work is assessed through practical output such as news reports, video assignments and digital output as well as research papers, presentations, social media performance, exercises, essays, quizzes, tests, briefing paper, assignments, class blogs, book reports, take-home exam, projects, spot story, feature story, and class participation with total output of 2,000 – 4,000 words for 6-credit course or its equivalent in the courses where the output is visual or digital (100% coursework)

4. *Journalism internship (6 credits)*

This elective course allows students to undertake an internship in journalism or media-related work of six to eight weeks duration with about 120 to 160 placement hours. Assessment includes 10% work performance at professional partner, 60% portfolio (print, video or multi-media) and 30% internship journal and reflection with no more than 2,000 words. (100% coursework).

5. *Master's Project (6 credits)*

The Master's Project is a capstone experience required for the Master of Journalism programme. There are two options.

Option A: There are a variety of methods open to students to fulfill their capstone obligations: group based work (for example video, multi-media and web-based productions), or individual reporting projects that will produce magazine length print reports of about 1,500 – 3,000 words or its equivalent. Students are required to devote 30 hours for meetings with the supervisor and in supervised field work or research, plus 90 hours of independent study and research. Assessment includes 20% project proposal and 80% final project. The project should be presented by May 31 of the last academic year of the curriculum.

Option B: Students who have proven journalism experience, who are working journalists and part-time students can have the option of working on one pre-approved, multimedia story (enterprise project) for the entire project month of May. They can choose an area of dominant emphasis for the project; text, still photography or video, depending on which medium best suits the storytelling. It must contain a combined text output of 1,500 to 3,000 words and / or multimedia equivalents. Assessment includes 20% project proposal and 80% final project. Students are required to devote 30 hours for meetings with the supervisor and in supervised field work or research, plus 90 hours of independent study and research. (100% coursework).