THE UNIVERSITY OF HONG KONG

Bachelor of Business Administration in Wealth Management
BBA(WM)

Credit Unit Statement
(for 4-Year)

The BBA in Wealth Management programme offers lecture and seminar courses; these courses are taught using mixed learning modes. Each 6-credit course uses 120 hours of student learning activity as the norm (including both contact hours and all other forms of student learning activities). Most of the courses are assessed by a combination of coursework and examinations. Performance in tutorials/presentations are also included in the assessment. The different courses are summarized as follows:

Lecture Courses (6 credits)

These courses focus on content and taught predominately by lectures (36-39 hours) and tutorials (8-10 hours). Learning activities may include the following: lectures, small group tutorials, seminars, case analysis, and class discussion. Assessment methods may include the following: assignments, quizzes, test, performance in small group discussions, essays, project papers, individual and group presentations totaling not more than 5,000 words (40-60%), and examination (40-60%).

Seminar Courses (6 credits)

These courses are taught in a seminar format with lectures (18-24 hours) and group activities such as interactive class discussion, in-class exercises, and case and project presentations (12-18 hours). A heavy emphasis of these courses is on experiential learning and practical application. Assessment is by various methods including written case analysis, case presentation, group project, and quizzes/tests totaling not more than 5,000 words (40-60%) (or 8,000 words for courses which are assessed by 100% continuous assessment), and examination (40-60%).